

CREATIVE EMPATH WANTED



Our goal at charly (PlusPeter GmbH) is to change the future of learning and bring companies together with the talents & products of tomorrow. As an EdTech- and Medi start up we are constantly challenging the status quo of our e-learning platform further and already connect more than 2.5 million students with brands like spotify or adidas.



GRAPHIC DESIGN INTERN (m/f/x)

As a graphic design intern you will take ownership of the whole design process covering everything from tasks connected to branding, packaging, print, digital and campaign projects.

You will manage a lot of production work, working together with our design team.

YOU WILL...

- transform ideas and concepts into beautiful, intuitive, appealing and functional designs for our website, blog and social media sites
- create pixel-perfect mockups from sketches, wireframes, and spec documents and continuously enhance your skill set by proactively getting briefs with feedback to be clear on the direction
- bring colour in our team by producing and editing compelling print materials across all our channels while meeting our brand identity guidelines, business strategy & customer needs
- uphold our high-quality standard, with your keen eye for detail
- collaborate closely with the creative and content teams for the conception and execution of our social media campaigns to ensure that our campaigns go viral

YOU ARE...

- a **passionate** Graphic Designer still **studying Graphic Design, Interface Design or Communication Design** (or something similar) and have **solid knowledge of the Adobe Creative Suite** (Illustrator, InDesign & Photoshop)
- a **doer**. You love **to work independently** and **proactively** to create daily new designs from small projects to bigger assignments, from screen to print
- a **multi-tasker**. You thrive on orchestrating multiple projects independently **while sticking to deadlines**
- a **problem solver**. You can take on complex creative issues and find ways to roll out solutions from concept to execution across multiple platforms
- an **emphatic Social Media Evangelist**. You understand what makes our target group tick and ideally have a keen interest in photography
- a **curious and continuous learner** who knows that part of being a brilliant creative is taking critique and adapting your work until it fits the brand to the last pixel
- first experiences in coding or UI/UX as well as with the design program Sketch are a plus

Send your **application including your portfolio** as PDF or link to your online website to Michèle Marschner at jobs@charly.media.

YOUR BENEFITS:



Paid internship
(3-6 months)



Flexible working hours
& Home Office



Lots of responsibility &
a Steep learning curve



Room for ideas
& their implementation



Working on an equal footing
as a full team member



Ambitious team
with big goals



An eye on your
wellbeing



360° insight into
the design process

CONTACT:



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